

SPEAKER PROFILES

The Debate: Comparing and Contrasting European and U.S. Space Ambitions



**Sinéad O'Sullivan | Professor and Member of ESPI
Advisory Council (Moderator)**

Sinéad O'Sullivan formerly led Strategy at Harvard Business School's Institute for Strategy and Competitiveness with Professor Michael Porter. Additionally, she is a Professor and Faculty of Aerospace Engineering at Illinois Institute of Technology. Ms. O'Sullivan teaches Macroeconomics, the Business and Economics of Space and the Future of Aerospace Design.



**Luca Del Monte | Head of Commercialisation
Department at European Space Agency, ESA**

With a strong background in policy making, strategy development and space deep tech, Luca Del Monte is currently responsible for the ESA Commercialisation Department. The department accompanies European space entrepreneurs in their journey to commercialisation, from disruptive idea generation, scouting of business opportunities, to sustainable scaling-up on the global markets.



Alexander MacDonald | Chief Economist, NASA

Alexander MacDonald is the Chief Economist at NASA. He was previously the Senior Economic Advisor in the Office of the Administrator and was the founding program executive of NASA's Emerging Space Office within the Office of the Chief Technologist. He is the author and editor of a number of NASA reports including "Emerging Space: The Evolving Landscape of 21st Century American Spaceflight", "Public-Private Partnerships for Space Capability Development", and "Economic Development of Low-Earth Orbit".